

04/25/19

**Kickstarter Project - Report**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

\*The trend shows that more people interested to invest in “Theatre

Category, in that “Play” is most popular and “Journalism” is least popular.

\*The category ‘Music’ shows the highest successful trend.

\* The “Technology” category is the most positive outcome generating category.

1. What are some of the limitations of this dataset?

\*Unable to find out a global trend since the data shows for only limited

countries.

\*Lack of showing approximate initial investment for starting a particular

category.

1. What are some other possible tables/graphs that we could create?

\*We can also create a table/chart which shows which category can raise the fund efficiently.